

WOODLEA MANOR CONSERVANCY

c/o TWC ASSOCIATION MANAGEMENT
12110 Sunset Hills Road, Suite 60
Reston, VA 20190
(703) 437-5800 (703) 471-6578 (fax)
twcmanage@aol.com

September 7, 2010

Dear Woodlea Residents:

Recently, the Board of Trustees (BoT) approved two significant ARB "Architectural Review Board" guideline changes. We are introducing a new synthetic cedar shake option for roofing and changing the portable basketball hoop requirements. The new language for each item is listed in *bold italics* below.

You will also find an introduction letter from Enviroshake (product manufacturer) and NV Roofing (Woodlea Clubhouse installer) within this mailing. If you would like to see the look, feel, installation, and quality of the Enviroshake product, please stop by the Woodlea Clubhouse as the worn out cedar shake roof was replaced back in June.

Should you choose to use this roofing material, please be aware that Enviroshake shingles must be installed using a "staggered course" to comply with the new ARB guidelines. Detailed installation instructions for this material may be found on the Woodlea website at (<http://woodleamanor.org/wordpress/committees/architecture-review-board/>)

ROOFING/SIDING OF RESIDENCE

Three types of roofing material are approved for use on the main roof sections of Woodlea Manor homes: cedar shakes, metal, or synthetic shakes. Any repairs consisting of less than total replacement must be performed with the existing roof type. For total replacement, homeowners may select any of the three approved roofing types.

If a homeowner opts to replace a roof with an approved type different from what exists on the home, an application for the change MUST be submitted to the ARB for approval. For example, replacing an existing cedar shake roof with a standing seam metal roof still requires an ARB application and approval.

1. CEDAR SHAKES

2. METAL ROOFS: must be standing seam. Colors must be black, dark earth tones, or in the case of copper, left natural. Small roof areas such as bay windows, porches, etc. may have metal roofing material even if the main residence has cedar or synthetic shakes.

3. SYNTHETIC SHAKES: must be the original Enviroshake brand only. The height exposure is between 7 and 9 inches of reveal, and must be installed using a staggered installation. Installation requirements are available on the Woodlea website and should be shared with the roofer prior to installation. The Woodlea clubhouse roof

has been replaced with original Enviroshake synthetic shakes installed by NV Roofing. Showing this installation style to your roofer will help to deliver the same style and appearance across the community.

All Woodlea Manor residences are sided with brick, stone, aluminum or vinyl siding. Homeowners may change the color of their siding only with ARB approval. Homeowners may replace siding of the same color without approval, and homeowners may elect to convert from aluminum to vinyl without ARB approval.

BASKETBALL HOOPS

Permanent basketball goals on individual lots must be located behind the home. Portable basketball goals may be located in front of homes on the lot, so as not to block sidewalks.

Please note, starting October 1, 2010, the new temporary basketball hoop guidelines will be enforced going forward.

If you have any questions regarding the new ARB guidelines, please contact TWC Management or feel free to attend the next regularly scheduled ARB or BoT meeting as listed on the Woodlea Website.

Sincerely,

The Board of Trustees for
Woodlea Manor Conservancy



5606 Scoville St ♦ Falls Church, VA 22041 ♦ (703) 575-7663 ♦ Fax (703) 578-0876

Visit us on the Web ♦ <http://www.nvroofs.com>

Dear Homeowner

NV Roofing is a second generation, family-owned and operated business, which began serving the metropolitan DC area in 1963. We have successfully completed well over 40,000 projects during that period.

NV Roofing is dedicated to providing its customers with the highest quality and value on each and every job - whether a small residential repair or a large commercial project. This effort is what has made NVR the only roofing company in Virginia to be a twelve-time national award winner for Installation Excellence, Training Excellence, and Consumer Protection Excellence, along with the status of being a Master Elite Contractor.

John Francis, CEO and owner of NVR, is a native and lifelong resident of the area. His goal is to provide top-quality, unsurpassed service to each and every customer. According to John, "We haven't lived up to our expectations until we've exceeded yours."

NV Roofing is THE preferred contractor for *Enviroshake*® in this region. We successfully completed the replacement of the roof on your community clubhouse and gazebo earlier this summer. Please feel free to stop by and check out our work.

We would be glad to have one of our consultants come out to meet with you about your impending home improvement project. In addition to roofing, we also install all types of siding, gutters, windows, entry doors, and attic insulation.

Sincerely

Rob Livingston
Vice President-Sales
RLivingston@NVRoofing.com



Class A Contractor in VA, DC and MD
Roofing, Siding and Gutter Specialists in Repair, Replacement, Maintenance, Service Contracts,
Evaluations and Inspections



Enviroshake®

Quality Engineered Roofing
“...The last roof you'll EVER need...”

August 26, 2010

Dear Homeowner

I am writing to ask you to consider using *Enviroshake®* as a replacement for your Cedar roofing material. I encourage you to have a look at a completed project in your community.

Woodlea Manor Club House
1430 Hague Drive SW
Leesburg, Virginia 20175



Before



After

We are offering a promotional price of \$20 / square*, giving you savings up to \$1250 per home (depending on roof size), if you register at: www.enviroshake.com/promo.

*One square covers a 10' x 10' area, or 100 sq. ft.

*Rebate valid until December 2011 once registered

Enviroshake® is 95% derived from quality recycled materials, making it an environmentally friendly choice. These materials, along with others, are combined in a unique manufacturing process to create a long lasting and beautiful roof.

Enviroshake® provides owners with the best of both worlds; accurately replicating the *desirable look* of a “silvered,” taper-split cedar shake roof, while offering the durability and *maintenance free* features everyone desires and expects in a quality premium roof.

info@enviroshake.com

www.enviroshake.com

Toll Free (866) 423-3302

August 26, 2010

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Whether it's new construction or re-roofing... *Enviroshake*® gives you the look you expect and the longevity you demand in a high performance roof. No topical treatments are required. There are no painted or granular coatings to peel, lift or wear away over time.

Enviroshake® offers the following advantages:

- LIFETIME WARRANTY – With the first 50 years non-prorated and transferable (no cost, no limit)
- Fire Resistant – Class C
- Level IV Impact Certification (UL 2218). Hail resistant – State Farm Approved and may qualify for discounts on home insurance.
- Will not rot, blister or crack
- Mold, mildew and insect resistant
- No special tools or fasteners required.
- You can walk on it
- Maintenance and worry free
- Custom molded ridge and hip caps

Enviroshake® starts out a dark brown/grey colour and lightens to a silver/grey colour similar to that of a 3 to 4 year old cedar roof. The process takes from 3 to 9 months. As with real cedar, there will be slight variations in shading and thickness of the shakes, giving the product a natural look on the roof.

I also invite you to visit our website at www.enviroshake.com for more information or give us a call at 866.423.3302

Sincerely



Patrick Smith
VP Sales and Marketing

Enclosure

Enviroshake®

Quality Engineered Roofing

Enviroshake® is a unique environmentally friendly composite shake, 95% of which is derived from reprocessed post-industrial polymers and fibres.



2001 Canadian Award of Excellence for Innovation



Enviroshake® has been featured on "Bob Vila's Home Again", Discovery Channel and TLC. Popular Mechanics Magazine chose *Enviroshake®* as one of the 15 best picks from the 2004 International Builders Show (June 2004 issue)



Please Contact Our Enviroshake Certified Installer

Northern Virginia Roofing

P: (703) 820-3077

W: www.nvroofing.com

www.enviroshake.com

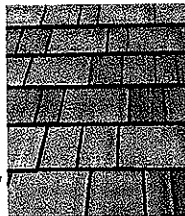
Nature is **Good...** We're **Better!**



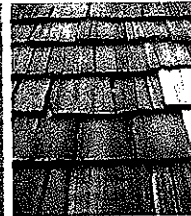
Enviroshake® is a quality engineered composite shake with outstanding features and benefits including:

- Classic Cedar look with eight natural profiles
- Lifetime warranty
- Fire Retardent and meets Class C , Class A available upon request.
- No annual maintenance
- Hail resistant UL 2218 Level 4 Impact Certification
- Won't warp, rot or crack
- Mildew, Moss and insect resistant

*12 year old
Enviroshake®*



*12 year old
Real Cedar*



**TAKE A LOOK FOR YOURSELF AT THE FOLLOWING
HOME IN YOUR NEIGHBOURHOOD
FOR A ENVIROSHAKE® INSTALLATION.**

Woodlea Manor Club House
1430 Hague Drive SW, Leesburg, Virginia 20175

www.enviroshake.com